

Superior *Guidance*

Streamlined *Development*

Efficient *Compliance*



“We help improve profitability and increase sales while ensuring overall quality and FDA compliance.”

Ingredient Identity is a preeminent regulatory management consultancy enabling companies in the Dietary Supplement, Food, Cosmetic and Homeopathic industries to improve profitability, increase sales and ensure the overall quality and FDA compliance of their ingredients, products and/or contracts services.

CONSULTING EXPERTISE

Regulatory Guidance Services

RGS conducts high-level regulatory and litigation consulting, strategic planning and due diligence for customers and projects requiring extensive industry expertise and resources to effectively plan for growth, investigate, or mitigate high risk legal and regulatory matters.

Marketing Review Services

MRS handles the development and review of content for labeling, packaging, website copy, label claims, claims substantiation and commercial or radio scripts to ensure compliance with the GMPs, FDA, FTC or other regulatory agencies governing such products in the global marketplace.

Quality Development Services

QDS heads the evaluation, development and implementation of Best Compliance Practices™ and technical support for clients encompassing Outsourced QA/QC, SOP Writing, Specification Development, Gap Analysis, Facility Audits, New Dietary Ingredient Notifications, and GRAS Notifications.

Brand Reputation Services

BRS is a specialized team that guides customers in crisis event planning and key management transitions via proven aggressive strategic marketing initiatives online and other channels. Programs are designed to guarantee results and definitely stunt negative impacts on sales and brand value.

BUSINESSES SUPPORTED

Raw Material
Ingredient
Suppliers

Private Label
& Contract
Manufacturers

Law Firms
& Legal
Professionals

Marketing
& Direct
Response Co.

Contract
Research &
Testing Labs

U.S. & Intl
Retailers and
Distributors

Corporate &
Venture Capital
Funds